

**Written Communication Learning Outcome Rubric**

Criteria	Excellent=4	Good = 3	Satisfactory = 2	Unsatisfactory = 1
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<b>Purpose for Writing</b>	Demonstrates a superior understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Demonstrates thorough understanding of context, audience, and purpose with a clear focus on the assigned task(s).	Demonstrates an adequate understanding of context, audience, purpose, and the assigned task(s).	Demonstrates no understanding of context, audience, purpose, or the assigned task(s).
<b>Content Development</b>	Superior use of appropriate, relevant, and compelling content to illustrate mastery of the subject and shape the whole work.	Thorough use of appropriate, relevant, and compelling content to explore ideas and shape the whole work.	Adequate use of appropriate and relevant content to develop and explore ideas in some parts of the work.	Does not use appropriate and relevant content to develop ideas.
<b>Sources and Evidence</b>	Demonstrates superior use of high-quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of the writing.	Demonstrates thorough use of sources to support ideas that are situated within the discipline and genre of the writing.	Demonstrates an adequate attempt to use sources to support ideas that are appropriate for the discipline and genre of the writing.	Demonstrates no attempt to use sources to support ideas in the writing.
<b>Control of Syntax and Mechanics</b>	Uses language that skillfully communicates meaning to readers with clarity and fluency, and is virtually error-free.	Uses language that conveys meaning to readers with clarity. The language has few errors.	Uses language that generally conveys meaning to readers, although writing may include many errors.	Uses language that significantly impedes meaning because of errors in usage.