# http://www.ric.edu/webcommunications/images/SealWithText_Small_Black.pngUNDERGRADUATE CURRICULUM COMMITTEE (UCC)PROPOSAL FORM

## Cover page scroll over blue text to see further important [instructions](#instructions): please read.

**N.B. DO NOT USE HIGHLIGHT, please DELETE THE WORDS THAT DO NOT APPLY TO YOUR PROPOSAL**

**ALL numbers in section (A) need to be completed, including the impact ones.**

|  |  |  |
| --- | --- | --- |
| A.1. [Course or program](#Proposal) | **COMM 253 Multimedia Journalism II** |  |
| [Replacing](#Ifapplicable)  |  |
| A.2. [Proposal type](#type) | **Course: creation**  |
| A.3. [Originator](#Originator) | **Bonnie Lee MacDonald** | [Home department](#home_dept) | **Communication** |
| A.4. [Context and Rationale](#Rationale)  | **This course is one of the three new courses for our proposed new Communication concentration in Journalism. This course supports one of the main components of this new journalism concentration, which is to prepare students to report the news digitally.** **This is an intermediate, production-based course which builds on COMM 252: Multimedia Journalism I, in which students report live news situations using three multimedia platforms: audio and video to create digital news clips and social media news coverage (Twitter and Facebook updates, or Facebook Live). Building on skills, students become more versed in managing digital technologies in a real-time news situation, creating news packages usable across many digital platforms.** **The majority of younger audiences get their news from online sources. This course will prepare student journalists for reporting in today’s fast-paced digital news sphere.**  |
| A.5. [Student impact](#student_impact) | **This will supply necessary instruction for those pursuing the journalism concentration** |
| A.6. [Impact on other programs](#impact)  | **None** |
| A.7. [Resource impact](#Resource) | [*Faculty PT & FT*](#faculty):  | **We have hired one new faculty member to teach the Journalism courses.** |
| [*Library*:](#library) | **none** |
| [*Technology*](#technology) | **none** |
| [*Facilities*](#facilities): | **none** |
| A.8. [Semester effective](#Semester_effective) | **Fall 2018** | A.9. [Rationale if sooner than next Fall](#Semester_effective) |  |
| A.10. INSTRUCTIONS FOR CATALOG COPY: This single file copy must include ALL relevant pages from the college catalog, and show how the catalog will be revised. (1) Go to the “Forms and Information” page on the UCC website. Scroll down until you see the Word files for the current catalog. (2) Download ALL catalog sections relevant for this proposal, including course descriptions and/or other affected programs. (3) Place ALL relevant catalog copy into a single file. Put page breaks between sections and delete any catalog pages not relevant for this proposal. (4) Using the track changes function, revise the catalog pages to demonstrate what the information should look like in next year’s catalog. (5) Check the revised catalog pages against the proposal form, especially making sure that program totals are correct if adding/deleting course credits. If new copy, indicate where it should go in the catalog. If making related proposals a single catalog copy that includes all is acceptable. Send as a separate file along with this form. |

B. [NEW OR REVISED COURSES](#delete_if)  **DO NOT use highlight. Delete this whole page if the proposal does not include a new or revised course.**

|  | Old ([for revisions only](#Revisions))Only include information that is being revised, otherwise leave blank (delete provided examples that do not apply) | NewExamples are provided for guidance, delete the ones that do not apply |
| --- | --- | --- |
| B.1. [Course prefix and number](#cours_title)  |  | **COMM 253** |
| B.2. Cross listing number if any |  |  |
| B.3. [Course title](#title)  |  | **Multimedia Journalism II** |
| B.4. [Course description](#description)  |  | Production-based course in which students report live, real-time, news situations to create digital news packages usable across multiple digital platforms: audio, video, and social media. 4 credits. |
| B.5. [Prerequisite(s)](#prereqs) |  | **COMM 252** |
| B.6. [Offered](#Offered) |  | **Fall | Spring**  |
| B.7. [Contact hours](#contacthours)  |  | **4** |
| B.8. [Credit hours](#credits) |  | **4** |
| B.9. [Justify differences if any](#differences) |  |
| B.10. [Grading system](#grading)  |  | **Letter grade**  |
| B.11. [Instructional methods](#instr_methods) |  | **Fieldwork | Lecture | Practicum | Seminar | Small group | Individual | Studio |Hybrid** |
| B.12.[Categories](#required) |  | **Required for major** |
| B.13. Is this an Honors course? |  | **NO** |
| B.14. [General Education](#ge)N.B. Connections must include at least 50% Standard Classroom instruction. |  | **NO** |
| B.15. [How will student performance be evaluated?](#performance) |  | **Attendance | Class participation | Exams | Presentations | Papers |** **Class Work | Interviews | Quizzes |****Projects |**  |
| B.16. [Redundancy statement](#competing) |  |  |
| B. 17. Other changes, if any |  |

| B.18**.** [**Course learning outcomes**](#outcomes)**: List each one in a separate row** | [**Professional Org.Standard(s)**](#standards)**, if relevant** | [**How will each outcome be measured**](#measured)**?** |
| --- | --- | --- |
| Students will be able to: |  |  |
| 1. Justify which platforms work best for particular stories.
 |  | 1. Evaluation of student’s multimedia package for live news events
 |
| 1. Efficiently set up multimedia equipment for interviews; capture strong visual and audio interviews on camera
 |  | 1. Evaluation of student's interviews captured at news events
 |
| 1. Use social media in a journalistic manner
 |  | 1. Evaluation of student’s online social media content
 |
| 1. Define basic written and visual storytelling conventions.
 |  | 1. Evaluation of student’s multimedia package for live news events
 |
| 1. Synthesize disparate information into a cohesive whole.
 |  | 1. Evaluation of student’s multimedia package for live news events
 |
| 1. Analyze information for credibility and relevance.
 |  | 1. Evaluation of how students pick sources and ask questions of sources
 |
| 1. Edit video and audio for publication
 |  | 1. Evaluation of final edited written and audio projects
 |
| 1. Upload content to online sites
 |  | 1. Evaluation of uploaded, online content
 |

| B.19. [**Topical outline**](#outline)**: Do NOT insert whole syllabus, we just need a two-tier outline** |
| --- |
| 1. Introduction to Multimedia Journalism 2
2. Analysing news coverage on CNN, *New York Times,* Twitter, Reddit, *Vice, Time, Providence Journal, WPRI, NPR, etc*
3. Live Reporting with Social Media.
	1. Report an event with Twitter and Facebook Live.
4. Multiple audio interviews with sources at a live event.
	1. Produce an audio clip suitable for radio using a digital video/audio editing software.
5. On-the-scene events
	1. Capturing A-roll interviews with sources.
	2. Capturing B-roll at the scene.
6. Producing edited film clips from an event for publication.
	1. Using digital video/audio editing software.
 |

## D. Signatures

* Changes that affect General Education in any way MUST be approved by ALL Deans and COGE Chair.
* Changes that directly impact more than one department/program MUST have the signatures of all relevant department chairs, program directors, and relevant dean (e.g. when creating/revising a program using courses from other departments/programs). Check UCC manual 4.2 for further guidelines on whether the signatures need to be approval or acknowledgement.
* Proposals that do not have appropriate approval signatures will not be considered.
* Type in name of person signing and their position/affiliation.
* Send electronic files of this proposal and accompanying catalog copy to curriculum@ric.edu and a printed or electronic signature copy of this form to the current Chair of UCC. Check UCC website for due dates.

##### D.1. Approvals: required from programs/departments/deans who originate the proposal. may include multiple departments, e.g., for joint/interdisciplinary prposals.

| Name | Position/affiliation | [Signature](#_Signature" \o "Insert electronic signature, if available, in this column) | Date |
| --- | --- | --- | --- |
| Anthony Galvez | Chair of Communication |  |  |
| Earl Simson | Dean of FAS |  | Tab to add rows |

##### D.2. [Acknowledgements](#acknowledge): REQUIRED from OTHER PROGRAMS/DEPARTMENTS IMPACTED BY THE PROPOSAL. SIGNATURE DOES NOT INDICATE APPROVAL, ONLY AWARENESS THAT THE PROPOSAL IS BEING SUBMITTED. CONCERNS SHOULD BE BROUGHT TO THE UCC COMMITTEE MEETING FOR DISCUSSION

| Name | Position/affiliation | [Signature](#Signature_2) | Date |
| --- | --- | --- | --- |
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|  |  |  | Tab to add rows |