# http://www.ric.edu/webcommunications/images/SealWithText_Small_Black.pngUNDERGRADUATE CURRICULUM COMMITTEE (UCC)PROPOSAL FORM

## Cover page scroll over blue text to see further important [instructions](#instructions): please read.

**N.B. DO NOT USE HIGHLIGHT, please DELETE THE WORDS THAT DO NOT APPLY TO YOUR PROPOSAL**

**ALL numbers in section (A) need to be completed, including the impact ones.**

|  |  |  |
| --- | --- | --- |
| A.1. [Course or program](#Proposal) | **COMM 252 Multimedia Journalism I** |  |
| [Replacing](#Ifapplicable)  |  |
| A.2. [Proposal type](#type) | **Course: creation**  |
| A.3. [Originator](#Originator) | **Bonnie Lee MacDonald** | [Home department](#home_dept) | **Communication** |
| A.4. [Context and Rationale](#Rationale)  | **This course is one of the three new courses for our proposed new Communication concentration in Journalism.** **This is an introductory, skills-based course that focuses on journalism and storytelling via multimedia (video, audio, web-based, and social media). News stories are currently delivered across each of these media formats simultaneously. Students who want to become journalists will need to understand how to report the news in each of these forms.** |
| A.5. [Student impact](#student_impact) | **This will supply necessary instruction for those pursuing the journalism concentration** |
| A.6. [Impact on other programs](#impact)  | **none** |
| A.7. [Resource impact](#Resource) | [*Faculty PT & FT*](#faculty):  | We have hired one new faculty member to teach the Journalism courses. |
| [*Library*:](#library) | **none** |
| [*Technology*](#technology) | **none** |
| [*Facilities*](#facilities): | **none** |
| A.8. [Semester effective](#Semester_effective) | **Fall 2018** | A.9. [Rationale if sooner than next Fall](#Semester_effective) |  |
| A.10. INSTRUCTIONS FOR CATALOG COPY: This single file copy must include ALL relevant pages from the college catalog, and show how the catalog will be revised. (1) Go to the “Forms and Information” page on the UCC website. Scroll down until you see the Word files for the current catalog. (2) Download ALL catalog sections relevant for this proposal, including course descriptions and/or other affected programs. (3) Place ALL relevant catalog copy into a single file. Put page breaks between sections and delete any catalog pages not relevant for this proposal. (4) Using the track changes function, revise the catalog pages to demonstrate what the information should look like in next year’s catalog. (5) Check the revised catalog pages against the proposal form, especially making sure that program totals are correct if adding/deleting course credits. If new copy, indicate where it should go in the catalog. If making related proposals a single catalog copy that includes all is acceptable. Send as a separate file along with this form. |

B. [NEW OR REVISED COURSES](#delete_if)  **DO NOT use highlight. Delete this whole page if the proposal does not include a new or revised course.**

|  | Old ([for revisions only](#Revisions))Only include information that is being revised, otherwise leave blank (delete provided examples that do not apply) | NewExamples are provided for guidance, delete the ones that do not apply |
| --- | --- | --- |
| B.1. [Course prefix and number](#cours_title)  |  | **COMM 252** |
| B.2. Cross listing number if any |  |  |
| B.3. [Course title](#title)  |  | **Multimedia Journalism I** |
| B.4. [Course description](#description)  |  | **Skills-based course which introduces visual journalism and digital storytelling. Emphasizes telling the story through audio, video and social media channels and prepares students for reporting the news digitally.**  |
| B.5. [Prerequisite(s)](#prereqs) |  | **COMM 244** |
| B.6. [Offered](#Offered) |  | **Fall | Spring**  |
| B.7. [Contact hours](#contacthours)  |  | **4** |
| B.8. [Credit hours](#credits) |  | **4** |
| B.9. [Justify differences if any](#differences) |  |
| B.10. [Grading system](#grading)  |  | **Letter grade**  |
| B.11. [Instructional methods](#instr_methods) |  | **Fieldwork | Lecture | Practicum | Seminar | Small group | Individual | Studio | Hybrid** |
| B.12.[Categories](#required) |  | **Required for major** |
| B.13. Is this an Honors course? |  | **NO** |
| B.14. [General Education](#ge)N.B. Connections must include at least 50% Standard Classroom instruction. |  | **NO** |
| B.15. [How will student performance be evaluated?](#performance) |  | **Attendance | Class participation | Exams | Presentations | Papers |** **Class Work | Interviews | Quizzes |****Projects |**  |
| B.16. [Redundancy statement](#competing) |  |  |
| B. 17. Other changes, if any |  |

| B.18**.** [**Course learning outcomes**](#outcomes)**: List each one in a separate row** | [**Professional Org.Standard(s)**](#standards)**, if relevant** | [**How will each outcome be measured**](#measured)**?** |
| --- | --- | --- |
| Students will be able to: |  |  |
| 1. Distinguish between a story and a report.
 |  | 1. Evaluation of strength of student’s choice of sources
 |
| 1. Analyze information for credibility and relevance.
 |  | 1. Evaluation of strength of student’s choice of sources
 |
| 1. Synthesize disparate information into a cohesive whole.
 |  | 1. Evaluation of strength of Audio, Photo and Video journalism projects
 |
| 1. Define basic written and visual storytelling conventions.
 |  | 1. Evaluation of strength of Audio, Photo and Video journalism projects
 |
| 1. Apply basic written storytelling conventions, such as grammar and structure.
 |  | 1. Evaluation of strength of Audio, Photo and Video journalism projects
 |
| 1. Apply basic visual storytelling conventions such as framing and rule of thirds.
 |  | 1. Evaluation of student’s Photo and Video journalism projects
 |
| 1. Edit video and audio
 |  | 1. Evaluation and assessment of student’s in-class work and Video/Audio projects
 |
| 1. Justify which platforms work best for particular stories.
 |  | 1. Evaluation and assessment of student’s in-class work and Video/Audio projects
 |

| B.19. [**Topical outline**](#outline)**: Do NOT insert whole syllabus, we just need a two-tier outline** |
| --- |
| 1. Introduction to Multimedia Journalism 1
	1. Pitching an issue idea
2. Audio recording and storytelling with audio
	1. Working with audio recorders
	2. Practice recording student interviews
3. Demo of editing digital audio
	1. Learning exercise in editing digital audio
4. Visual storytelling conventions - Photography
	1. Shooting
	2. Editing in Adobe Photoshop
	3. Writing captions for photos
5. Interviewing a source
	1. Practice interviewing
6. VIDEO UNIT: Interviewing an on-camera source
7. Shooting A-roll
	1. Interview on camera
8. Shooting B-roll
	1. Storyboarding
9. Editing in Final Cut Pro
	1. Review of proper filming techniques
10. Revisions of video clips
11. Building an online portfolio
 |

## D. Signatures

* Changes that affect General Education in any way MUST be approved by ALL Deans and COGE Chair.
* Changes that directly impact more than one department/program MUST have the signatures of all relevant department chairs, program directors, and relevant dean (e.g. when creating/revising a program using courses from other departments/programs). Check UCC manual 4.2 for further guidelines on whether the signatures need to be approval or acknowledgement.
* Proposals that do not have appropriate approval signatures will not be considered.
* Type in name of person signing and their position/affiliation.
* Send electronic files of this proposal and accompanying catalog copy to curriculum@ric.edu and a printed or electronic signature copy of this form to the current Chair of UCC. Check UCC website for due dates.

##### D.1. Approvals: required from programs/departments/deans who originate the proposal. may include multiple departments, e.g., for joint/interdisciplinary prposals.

| Name | Position/affiliation | [Signature](#_Signature" \o "Insert electronic signature, if available, in this column) | Date |
| --- | --- | --- | --- |
| Anthony Galvez | Chair of Communication |  |  |
| Earl Simson | Dean of FAS |  | Tab to add rows |

##### D.2. [Acknowledgements](#acknowledge): REQUIRED from OTHER PROGRAMS/DEPARTMENTS IMPACTED BY THE PROPOSAL. SIGNATURE DOES NOT INDICATE APPROVAL, ONLY AWARENESS THAT THE PROPOSAL IS BEING SUBMITTED. CONCERNS SHOULD BE BROUGHT TO THE UCC COMMITTEE MEETING FOR DISCUSSION

| Name | Position/affiliation | [Signature](#Signature_2) | Date |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |
|  |  |  | Tab to add rows |