# http://www.ric.edu/webcommunications/images/SealWithText_Small_Black.pngUNDERGRADUATE CURRICULUM COMMITTEE (UCC) PROPOSAL FORM

## Cover page scroll over blue text to see further important [instructions](#instructions): please read.

**N.B. DO NOT USE HIGHLIGHT, please DELETE THE WORDS THAT DO NOT APPLY TO YOUR PROPOSAL**

**ALL numbers in section (A) need to be completed, including the impact ones.**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| A.1. [Course or program](#Proposal) | **Media Communication Concentration (B.A. in Communication)** | | | |  |
| [Replacing](#Ifapplicable) |  | | | |
| A.2. [Proposal type](#type) | **Program:** [**revision**](#revision) | | | |
| A.3. [Originator](#Originator) | **Anthony Galvez**  **Brian Knoth**  **Bonnie MacDonald**  **E. J. Min** | [Home department](#home_dept) | **Communication** | | |
| A.4. [Context and Rationale](#Rationale) | These proposed changes to the Media Communication concentration are the result of a yearlong self-study conducted by the faculty members of Media Communication. The self-study included a careful consideration of our students' needs and their future professional endeavors, in addition to analyzing the curriculum offerings at other comparable institutions. The revised curriculum will strengthen the production aspects of Media Communication by refining the requirements through a minor revision (making Comm 246 a requirement instead of 302—302 will be moved to the elective requirement section to keep the total credits the same). The proposed changes will focus the concentration even more so on digital media workflow processes, including preproduction, production, and post-production skills, while better preparing our students for COMM 492 Digital Media Practicum, the capstone course. | | | | |
| A.5. [Student impact](#student_impact) | **Students will benefit from a more focused production-oriented curriculum.** | | | | |
| A.6. [Impact on other programs](#impact) | **No impact** | | | | |
| A.7. [Resource impact](#Resource) | [*Faculty PT & FT*](#faculty): | **No impact, full-time faculty needs already met** | | | |
| [*Library*:](#library) | **NA** | | | |
| [*Technology*](#technology) | **No impact, technology needs already met** | | | |
| [*Facilities*](#facilities): | **No impact, facilities already in place** | | | |
| A.8. [Semester effective](#Semester_effective) | **Fall 2018** | A.9. [Rationale if sooner than next Fall](#Semester_effective) | |  | |
| A.10. INSTRUCTIONS FOR CATALOG COPY: This single file copy must include ALL relevant pages from the college catalog, and show how the catalog will be revised. (1) Go to the “Forms and Information” page on the UCC website. Scroll down until you see the Word files for the current catalog. (2) Download ALL catalog sections relevant for this proposal, including course descriptions and/or other affected programs. (3) Place ALL relevant catalog copy into a single file. Put page breaks between sections and delete any catalog pages not relevant for this proposal. (4) Using the track changes function, revise the catalog pages to demonstrate what the information should look like in next year’s catalog. (5) Check the revised catalog pages against the proposal form, especially making sure that program totals are correct if adding/deleting course credits. If new copy, indicate where it should go in the catalog. If making related proposals a single catalog copy that includes all is acceptable. Send as a separate file along with this form. | | | | | |

C. [Program Proposals](#program_proposals) **complete only what is relevant to your proposal Delete this whole page if the proposal is not revising, creating, deleting or suspending any progam.**

|  | [Old (for revisions only)](#old_program) | New/revised |
| --- | --- | --- |
| C.1. [Enrollments](#enrollments) |  |  |
| C.2. [Admission requirements](#admissions) |  |  |
| C.3. [Retention requirements](#retention) |  |  |
| C.4. [Course requirements](#course_reqs) for each program option | Media Communication (all courses 4 credits)  REQUIRED (48 Credits)  COMM 208 Public Speaking  COMM 240 Mass Media and Society  COMM 242 Message, Media, and Meaning  COMM 243 Preproduction for Digital Media  COMM 244 Digital Media Lab  COMM 302 Writing for News and Public Relations  COMM 340 Media Ethics  COMM 343 Audio Production for Multimedia  COMM 345 Advanced Digital Media Production  COMM 347 Media Law  COMM 442 Media Theory and Research  COMM 492 Digital Media Practicum  SELECT THREE (12 Credits)  COMM 241 Introduction to Cinema and Video  COMM 246 TV Production  COMM 344 Broadcast Journalism  COMM 346 Sports Reporting  COMM 348 Global Communication  COMM 351 Persuasion  COMM 443 Sports, Culture, and Media  COMM 479 Communication Internship | Media Communication (all courses 4 credits)  REQUIRED (48 Credits)  COMM 208 Public Speaking  COMM 240 Mass Media and Society  COMM 242 Message, Media, and Meaning  COMM 243 Preproduction for Digital Media  COMM 244 Digital Media Lab  COMM 246 TV Production  COMM 340 Media Ethics  COMM 343 Audio Production for Multimedia  COMM 345 Advanced Digital Media Production  COMM 347 Media Law  COMM 442 Media Theory and Research  COMM 492 Digital Media Practicum  SELECT THREE (12 Credits)  COMM 241 Introduction to Cinema and Video  COMM 302 Writing for News and Public Relations  COMM 344 Broadcast Journalism  COMM 346 Sports Reporting  COMM 348 Global Communication  COMM 351 Persuasion  COMM 443 Sports, Culture, and Media  COMM 479 Communication Internship |
| C.5. [Credit count](#credit_count) for each program option | **60** | **60** |
| C.6. Other changes if any |  |  |
| C.7 [Program goals](http://www-prod.ric.edu/curriculum_committee/documents/Program%20goals)  Needed for all new programs |  |  |

D. Signatures

* Changes that affect General Education in any way MUST be approved by ALL Deans and COGE Chair.
* Changes that directly impact more than one department/program MUST have the signatures of all relevant department chairs, program directors, and relevant dean (e.g. when creating/revising a program using courses from other departments/programs). Check UCC manual 4.2 for further guidelines on whether the signatures need to be approval or acknowledgement.
* Proposals that do not have appropriate approval signatures will not be considered.
* Type in name of person signing and their position/affiliation.
* Send electronic files of this proposal and accompanying catalog copy to [curriculum@ric.edu](mailto:curriculum@ric.edu) and a printed or electronic signature copy of this form to the current Chair of UCC. Check UCC website for due dates.

##### D.1. Approvals: required from programs/departments/deans who originate the proposal. may include multiple departments, e.g., for joint/interdisciplinary prposals.

| Name | Position/affiliation | [Signature](#_Signature" \o "Insert electronic signature, if available, in this column) | Date |
| --- | --- | --- | --- |
| Anthony Galvez | Chair of Communication |  |  |
| Earl Simson | Dean of FAS |  |  |

##### D.2. [Acknowledgements](#acknowledge): REQUIRED from OTHER PROGRAMS/DEPARTMENTS IMPACTED BY THE PROPOSAL. SIGNATURE DOES NOT INDICATE APPROVAL, ONLY AWARENESS THAT THE PROPOSAL IS BEING SUBMITTED. CONCERNS SHOULD BE BROUGHT TO THE UCC COMMITTEE MEETING FOR DISCUSSION

| Name | Position/affiliation | [Signature](#Signature_2) | Date |
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