# http://www.ric.edu/webcommunications/images/SealWithText_Small_Black.pngUNDERGRADUATE CURRICULUM COMMITTEE (UCC)PROPOSAL FORM

## Cover page roll over blue text to see further important [instructions](#instructions): please read.

**N.B. DO NOT USE HIGHLIGHT, JUST DELETE THE WORDS THAT DO NOT APPLY TO YOUR PROPOSAL**

**ALL numbers in section (A) need to be completed, including the impact ones.**

|  |  |  |
| --- | --- | --- |
| A.1. [Course or program](#Proposal) | **MKT 491: independent Study I** |  |
| [Replacing](#Ifapplicable)  | **N/A** |  |
| A.2. [Proposal type](#type) | **Course: creation** **Program: revision** |  |
| A.3. [Originator](#Originator) | **Mike Casey** | [Home department](#home_dept) | **Management and Marketing** |
| A.4. [Rationale](#Rationale) | **This course emphasizes the development of research for students admitted into the MKT Honors Program. The student will select a research topic and under the mentorship of a faculty advisor, will conduct comprehensive research on the selected topic. In addition, this course, along with MKT 490 and MKT 492 could each be considered as satisfying one of the 300 level or higher elective requirements within the major.** |
| A.5. [Date submitted](#date_submitted) | **4/25/17** | A.6. [Semester effective](#Semester_effective)  | Fall, 2017 |
| A.7. [Resource impact](#Resource) | *[Faculty PT & FT](#faculty" \o "Need to hire new full-time or part-time faculty? This is where you indicate if this proposal will be affecting FLH in your department/program.)*:  | **None** |
|  | [*Library*:](#library) | **None** |
|  | [*Technology*](#technology) | **None** |
|  | [*Facilities*](#facilities): | **None** |
| A.8. [Program impact](#prog_impact) | **This course will allow MKT to offer honors research opportunities** |
| A.9. [Student impact](#student_impact) | **This course will allow students to enroll in the MKT Honors Program** |
| A.10. The following screen tips are for information on what to do about catalog copy until the new CMS is in place; check the “Forms and Information” page for updates. [Catalog page.](#catalog)  [Where are the catalog pages](#catalog)? [Several related proposals](#catalog)? Do **not** list catalog pages here. **All** catalog copy for a proposal must be contained within a **single** file; put page breaks between sections. Make sure affected program totals are correct if adding/deleting course credits. |

B. [NEW OR REVISED COURSES](#delete_if) **DELETE THE WORDS THAT DO NOT APPLY TO YOUR PROPOSAL within specific categories, but do not delete any of the categories. DO NOT use highlight. Delete this whole page if this proposal does not include a new or revised course.**

|  | Old ([for revisions only](#Revisions)) | New |
| --- | --- | --- |
| B.1. [Course prefix and number](#cours_title)  |  | **MGT 491** |
| B.2. Cross listing number if any |  | **none** |
| B.3. [Course title](#title)  |  | **Independent Study I** |
| B.4. [Course description](#description)  |  | **The student will select a research topic and under the mentorship of a faculty advisor, will conduct comprehensive research on the selected and approved topic.** |
| B.5. [Prerequisite(s)](#prereqs) |  | **Admission into MKT honors program and consent of instructor, department chair, and dean** |
| B.6. [Offered](#Offered) |  | **As needed.** |
| B.7. [Contact hours](#contacthours)  |  | **3** |
| B.8. [Credit hours](#credits) |  | **3** |
| B.9. [Justify differences if any](#differences) |  |
| B.10. [Grading system](#grading)  |  | **Letter grade**  |
| B.11. [Instructional methods](#instr_methods) |  | **Individual**  |
| B.12.[Categories](#required) |  | **Required for Honors Program**  |
| B.13. Is this an Honors course? |  | **YES** |
| B.14. [General Education](#ge) |  | **NO** |
| B.15. [How will student performance be evaluated?](#performance) |  |  **Presentations | Papers**  |
| B.16. [Redundancy statement](#competing) |  | **No redundancy** |
| B. 17. Other changes, if any | there will be a note at the top of the program description to let students know about this option: Note: MKT 491 Independent Study I and MKT 492 Independent Study II are available for those seeking departmental honors, with consent of instructor, department chair and dean |

| B.18**.** [**Course learning outcomes**](#outcomes) | [**Standard(s)**](#standards) | [**How will they be measured**](#measured)**?** |
| --- | --- | --- |
| Identify a research topic/question, scope, and plan of study.  |  | Approval of mentor based on comprehensiveness, demonstration of critical thinking and level of scholarly research proposed |
| Identify a minimum of three learning goals/outcomes (measurable) and completion of these based on identified research topic |  | Measurement based on written paper and oral presentation. |
| Complete research proposal, critical analysis and written and oral presentation |  | Measurement based on written paper and oral presentation. |

| B.19. [**Topical outline**](#outline) |
| --- |
| * 1. Please see attached Guidelines for Directed and Independent Study Programs for the School of Management (below). The outline will be topic specific but must meet these guidelines.

Rhode Island CollegeSchool of ManagementGuidelines for Directed and Independent StudiesStudents wishing to enroll in any form of directed / independent study in the School of Management (i.e., department courses currently numbered 390, 490, 491 or 492) and required to complete a Rhode Island College Application for Independent Study and/or Directed Study, which can be found on the Records Office page of the College website, https://www.ric.edu/recordsoffice/for\_ms.php.This form includes a “Proposal Section,” to be included as an appendix to the application. The general guidelines require that the student “indicate the rationale, the scope, the plan of study, the procedure of evaluation, and the plan for conferences with faculty instructor.”To assist with the preparation of this proposal, the following information must be provided in order to obtain the dean’s signature for any directed or independent study. Incomplete or poorly written proposals will be returned unapproved. Proposals should be forwarded to the dean directly from the appropriate department chair subsequent to the chair’s approval and signature.Title of the proposed studyRationale (reason(s) for the study)Why is the directed or independent study being undertaken? A detailed description should be provided of specifically what the student hopes to gain from it and how it fits within the major course of study and student’s intended academic and career plans.Scope (and associated readings)The statement of scope should be similar to a course description in a college catalog, stating exactly and specifically what the program of study will entail. It should also include information concerning the modes of inquiry the student will use (i.e., primary research, secondary research, field research, service learning, etc.) and reference sources which will be utilized in the form of a full bibliography. Plan of Study The plan of study should provide an outline of the major areas / topics / subtopics to be studied, much like that provided on a course syllabus. It should also include all assignments, presentations and deliverables the student will be expected to produce as part of the directed/independent study. Due dates for all deliverables should be included here as well. Procedure of EvaluationA three-credit directed or independent study will require a minimum of three learning goals or outcomes as well as the means of assessment of these goals. Goals must be specific and measureable with measures appropriate for the specific goals.Plans for Conferences with Faculty InstructorThis section should include a specific timetable for all proposed meetings with the faculty sponsor along with associated deliverables and benchmarks / targets for progress during the semester (again, much as is found in a traditional syllabus).  |

### C. [Program Proposals](#program_proposals) **complete only what is relevant to your proposal Delete this whole page if the proposal is not revising, creating, deleting or suspending any progam.**

|  | [Old (for revisions only)](#old_program) | New/revised |
| --- | --- | --- |
| C.1. [Context](#summary) |  | **The new MKT 490, 491 and 492 may be counted within the three required 300 level or above electives for the major. The options are not listed so all that is needed is to add the words, “or above.”** |
| C.2. [Enrollments](#enrollments) |  |  |
| C.3. [Admission requirements](#admissions) |  |  |
| C.4. [Retention requirements](#retention) |  |  |
| C.5. [Course requirements](#course_reqs) for each program option | THREE ADDITIONAL COURSES in marketing at the 300-level. | THREE ADDITIONAL COURSES in marketing at the 300-level or above. |
| C.6. [Credit count](#credit_count) |  | **No change.** |
| C.7. Other changes if any |  |  |
| C.8 [Program goals](Program%20goals)Needed for all new programs |  |  |

### D. Signatures

##### D.1. Approvals

* Changes that affect General Education in any way MUST be approved by ALL Deans and COGE Chair.
* Changes that directly impact more than one department/program MUST have the signatures of all relevant department chairs, program directors, and relevant dean (e.g. when creating/revising a program using courses from other departments/programs). Check UCC manual 4.2 for further guidelines on whether the signatures need to be approval or acknowledgement.
* Proposals that do not have appropriate approval signatures will not be considered.
* Type in name of person signing and their position/affiliation.
* Send electronic files of this proposal and accompanying catalog copy to curriculum@ric.edu and a printed or electronic signature copy of this form to the current Chair of UCC. Check UCC website for due dates.

| Name | Position/affiliation | [Signature](#_Signature" \o "Insert electronic signature, if available, in this column) | Date |
| --- | --- | --- | --- |
| Michael Casey, PhD | Chair, School of Management |  |  |
| Jeffrey Mello, PhD | Dean, School of Management |  |  |

##### D.2. [Acknowledgements](#acknowledge)

| Name | Position/affiliation | [Signature](#Signature_2) | Date |
| --- | --- | --- | --- |
| Rebecca Sparks | Director of Honors |  |  |
|  |  |  |  |