# Communication

**Department of Communication**

**Department Chair:** Robert Anthony Galvez

**Department Faculty: Professor** Min; **Associate Professors** Auger, Endress, Galvez, Kim, Knoth, MacDonald, Olmsted; **Assistant Professors** Jenkins, Martin

Students **must** consult with their assigned advisor before they will be able to register for courses.

Communication B.A.

Course Requirements

CHOOSE concentration A, B, C, D or E below

A. Journalism

|  |  |  |  |
| --- | --- | --- | --- |
| COMM 201 | Writing for News | 4 | F, Sp |
| COMM 208 | Public Speaking | 4 | F, Sp |
| COMM 240 | Mass Media and Society | 4 | F, Sp, Su |
| COMM 244 | Digital Media Lab | 4 | F, Sp, Su |
| COMM 251 | Research Methods in Communication | 4 | F, Sp |
| COMM 252 | Multimedia Journalism I | 4 | F, Sp |
| COMM 253 | Multimedia Journalism II | 4 | F, Sp |
| COMM 303 | Advanced Reporting and Interview | 4 | F, Sp |
| COMM 340 | Media Ethics | 4 | Sp |
| COMM 347 | Media Law | 4 | Sp |
| COMM 479 | Communication Internship | 4 | F, Sp, Su |

FOUR COURSES from

|  |  |  |  |
| --- | --- | --- | --- |
| COMM 242 | Message, Media, and Meaning | 4 | F, Sp |
| COMM 301 | Introduction to Public Relations | 4 | F, Sp |
| COMM 334 | Introduction to Advertising | 4 | F, Sp |
| COMM 336 | Health Communication | 4 | Sp |
| COMM 346 | Sports Reporting | 4 | F |
| COMM 348 | Global Communication | 4 | F |
| COMM 351 | Persuasion | 4 | F, Sp |
| COMM 353 | Political Communication | 4 | Annually |
| COMM 357 | Public Opinion and Propaganda | 4 | F, Su |
| COMM 443 | Sports, Culture, and Media | 4 | Sp |

Subtotal: 60

B. Media Communication

|  |  |  |  |
| --- | --- | --- | --- |
| COMM 208 | Public Speaking | 4 | F, Sp |
| COMM 240 | Mass Media and Society | 4 | F, Sp, Su |
| COMM 242 | Message, Media, and Meaning | 4 | F, Sp |
| COMM 243 | Preproduction for Digital Media | 4 | F, Sp |
| COMM 244 | Digital Media Lab | 4 | F, Sp, Su |
| COMM 246 | Television Production | 4 | F, Sp |
| COMM 340 | Media Ethics | 4 | Sp |
| COMM 343 | Audio Production for Multimedia | 4 | F, Sp |
| COMM 345 | Advanced Digital Media Production | 4 | F, Sp |
| COMM 347 | Media Law | 4 | Sp |
| COMM 349 | Media Theory and Research | 4 | F |
| COMM 492 | Digital Media Practicum | 4 | F, Sp |

THREE COURSES from

|  |  |  |  |
| --- | --- | --- | --- |
| COMM 201 | Writing for News | 4 | F, Sp |
| COMM 241 | Introduction to Cinema and Video | 4 | F, Sp, Su |
| COMM 344 | Broadcast Journalism | 4 | Sp |
| COMM 346 | Sports Reporting | 4 | F |
| COMM 348 | Global Communication | 4 | F |
| COMM 351 | Persuasion | 4 | F, Sp |
| COMM 443 | Sports, Culture, and Media | 4 | Sp |
| COMM 479 | Communication Internship | 4 | F, Sp, Su |

Subtotal: 60

C. Public and Professional Communication

|  |  |  |  |
| --- | --- | --- | --- |
| COMM 208 | Public Speaking | 4 | F, Sp |
| COMM 251 | Research Methods in Communication | 4 | F, Sp |
| COMM 351 | Persuasion | 4 | F, Sp |
| COMM 461 | Public and Professional Capstone | 4 | Sp |

SEVEN COURSES from

|  |  |  |  |
| --- | --- | --- | --- |
| COMM 230 | Interpersonal Communication | 4 | F |
| COMM 256 | Human Communication and New Technology | 4 | Sp |
| COMM 332 | Gender and Communication | 4 | F |
| COMM 333 | Intercultural Communication | 4 | As needed |
| COMM 336 | Health Communication | 4 | Sp |
|  |  |  |  |
| COMM 353 | Political Communication | 4 | Annually |
| COMM 354 | Communication and Civic Engagement | 4 | Sp |
| COMM 356 | Group Decision Making | 4 | Sp |
| COMM 359 | Argumentation and Debate | 4 | F |
| COMM 412 | Strategies in Fundraising and Development | 4 | As needed |
| COMM 452 | Conflict Resolution | 4 | As needed |
| COMM 454 | Organizational Communication | 4 | Annually |
| COMM 459 | Debate Practicum | 4 | As needed |
| COMM 479 | Communication Internship | 4 | F, Sp, Su |

Subtotal: 44

D. Public Relations and Advertising

|  |  |  |  |
| --- | --- | --- | --- |
| COMM 208 | Public Speaking | 4 | F, Sp |
| COMM 240 | Mass Media and Society | 4 | F, Sp, Su |
| COMM 251 | Research Methods in Communication | 4 | F, Sp |
| COMM 301 | Introduction to Public Relations | 4 | F, Sp |
| COMM 334 | Introduction to Advertising | 4 | F, Sp |
| COMM 357 | Public Opinion and Propaganda | 4 | F, Su |
| COMM 479 | Communication Internship | 4 | F, Sp, Su |
| COMM 485 | Public Relations and Advertising Campaigns | 4 | F, Sp |

FIVE COURSES from

|  |  |  |  |
| --- | --- | --- | --- |
| COMM 201 | Writing for News | 4 | F, Sp |
| COMM 311 | Advanced Public Relations | 4 | F |