

Council of Rhode Island College 2019-2020
Council Meeting
Friday, October 25, 2019
2:00 – 3:30 p.m.
Faculty Center Main Dining Room, Donovan

Present: J. Arango, A. Barlow, E. Basile, A. Berg, V. Bohlinger, E. Christiansen, R. Clark, C. Connolly, C. Creamer, A. Del Vecchio, J. Diem, L. Downes, E. England-Kennedy, R. Franzblau, D. Gill (for D. Freeman), B. Holmes, Z. Jalalzai, D. Kaspin, J. Kim, R. Kim, M. Lawrence, P. Little, M. Lynch, M. Mock, A. Montali, M. Motte, J. Murphy, A. Patrie, S. Pearlmutter, J. Percy, L. Pinheiro, M. Raimondo, K. Saatcioglu, F. Sánchez, S. Turki, S. Weiss

Absent: J. Eagle, R. Kraus

Excused:

Guests: K. Dumpson, C. Marco, J. Mendonca, R. Sibielski, J. Wu

1. Call to Order	Meeting called to order at 2:03 pm by Council Chair V. Bohlinger.
2. Minutes of the September 27, 2019 Council Meeting	Minutes reviewed with motion to approve by R. Clark and seconded by M. Motte. Minutes as presented without corrections approved unanimously by verbal vote with no nays and one abstention.
3. Opening Remarks	<p>V. Bohlinger provided information on an upcoming agenda item for the November Council meeting.</p> <ul style="list-style-type: none"> • R. Sibielski, Chair of the Committee on Campus Life, will present information from her committee regarding key takeaways from the Campus Climate Survey as well as the VOICE survey (Vision Of an Ideal Campus Experience – undertaken by Valerie Endress and the Office of Student Success). Potential action items will be proposed. • Council photographs have been postponed to the November meeting.
4. President's Discussion Items	<p>President Frank Sánchez provided the Council with updates on the following items.</p> <ul style="list-style-type: none"> • The Post-Secondary Council has approved the budget requests for 2021. Consequently, there will be a slight increase in tuition (7.5%, about \$642) and monies received from the General fund will also be increased. • The Post-Secondary Council approved moving forward in requesting a bond in 2020 to modernize Clark Science. • The Steering Committee for the Strategic plan is being finalized. Julie Horwitz and Kim Dumpson will co-Chair.

	<ul style="list-style-type: none"> • The Provost search is being organized. The hope is to post the job ad in late November or early December. • Admissions saw an 11% increase in the freshman class. • The responses for attendance at the Open House on November 2nd have been very encouraging with a 100% increase in responses above the numbers at this time last year. • Advancements in advising over the past 12 months has moved RIC to meet some of the outcome metric measures ahead of schedule. • The Climate Survey final report was presented to faculty. Participation in the survey was strong with approximately 2500 participants in the overall data set. • On Saturday, October 26, 2019, Rhode Island College will kick off the Basketball season with a game against URI at the Ryan Center. Tickets are free. A pre-party/tailgate is planned. It is URI's Homecoming weekend.
<p>5. FCTR Update</p>	<p>Chris Marco, Director of the Faculty Center for Teaching and Learning, presented an overview and update from the Faculty Center for Teaching and Learning (FCTL). A handout was provided and will be included with the minutes.</p> <p>Jiani Wu was introduced to Council. Dr. Wu is the new instructional designer at FCTL with a specialization in online instruction.</p> <p>Comments: E. Christiansen referenced CCRI's policies for class-size limits for online courses. As courses at RIC are developed and moved to online or hybrid, parameters for class size should be considered. V. Bohlinger noted that CAPP (the Committee on Academic Policies and Procedures) is currently working with a proposal regarding class size and UCC (the Undergraduate Curriculum Committee) worked on policies last year. V. Bohlinger will provide to CAPP the information regarding CCRI's policies for online class sizes.</p>
<p>6. Campus Safety Update</p>	<p>Director of Security and Safety and Chief of Police, James Mendonca, provided an update to Council on the work being done to update policies, implement evidence-based practice, and improve function of RI College campus security. Attention is being directed towards education and training of security officers. In addition, Director Mendonca and his staff are working towards accreditation from (RIPAC) Rhode Island Police Accreditation. The completion date for accreditation is not firm at this time.</p>

	<p>Director Mendonca reported that Rick Silva has joined Campus Security and an additional individual will be hired who will focus on education and training.</p> <p>Questions posed to Director Mendonca reflected faculty having card access to the buildings, mental health/first aid training, and active shooter training:</p> <ul style="list-style-type: none"> • Access to buildings will be reviewed and addressed at a later date. • Mental health/first aid training for officers is a priority and will be part of the training officers will receive. • Security measures are also a priority with training/safety plans being developed as part of the accreditation process. Director Mendonca is collaborating with the Chiefs of Police from Providence and North Providence to address training for safety. • President Sánchez emphasized safety and developing trust in campus security as critical goals. Praise for the Community policing model was expressed.
<p>7. Branding & Marketing</p>	<p>Kim Dumpson, Vice President for College Advancement and External Relations, provided Council with an overview of the Office for College Advancement. Divisions within her office include the Alumni Association, Communications and Marketing, and Web Communications. College Events and Campus Services has recently been moved to this branch.</p> <ul style="list-style-type: none"> • In order to increase the visibility of Rhode Island College, a strategic marketing plan is being developed with a goal of updating RIC branding and improving how RIC is viewed. After an RFP process (prior to K. Dumpson's arrival at RIC), (Add)ventures was selected to partner with RIC in order to develop a workplan. The cost for doing this work is \$385,500. (Add)ventures completed an assessment that included, but was not limited to: reviewing Facebook and Instagram, polling, and focus groups. Testing and elicitation of feedback for the proposed concepts is in process. • Bethebrand@ric.edu is the email to which comments and feedback can be sent. • The cost to overhaul and update the RIC website is \$439,220. The process will take time and the outcome of the Branding process will inform the website overhaul. • K. Dumpson suggested that a marketing and branding committee be developed as one of the college committees.

	<ul style="list-style-type: none"> • President Sánchez explained that the college had not spent resources for some time on marketing and website development. Moving forward, marketing and maintaining the website will be included as part of the budget. • The PowerPoint presentation from K. Dumpson will be made available to Council and will be distributed with minutes.
8. Open Discussion	No discussion.
9. Adjournment	Meeting adjourned at 3:13 pm: motion made by M. Motte and seconded by Roger Clark.
	Minutes taken by Claire Creamer, Secretary of Council